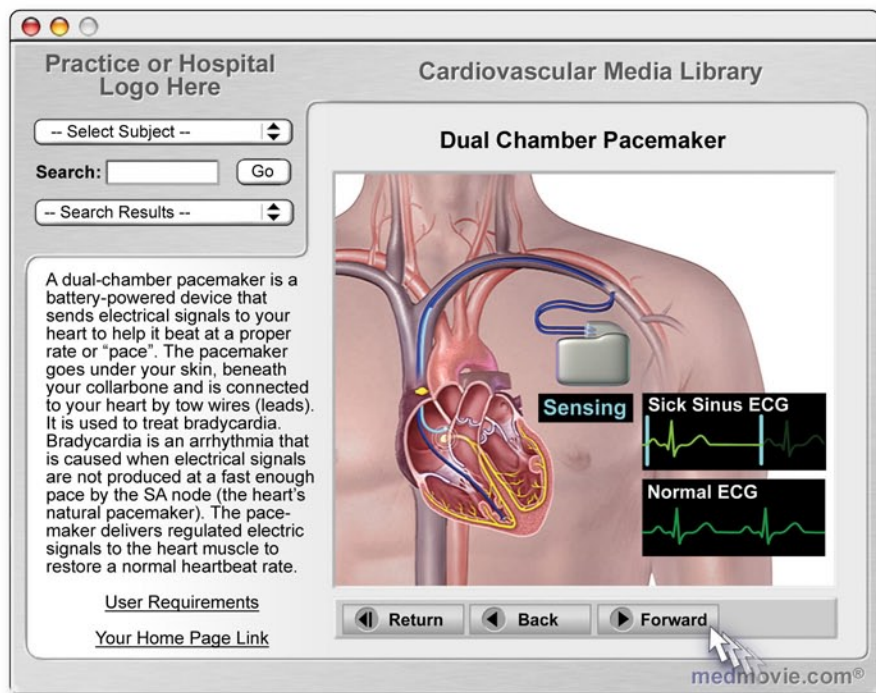


Patient Education Cardiovascular Media Library (CVML)



"The Cardiovascular Media Library is a wonderful patient education tool that visualizes important topics and makes them understandable to patients."

Mehmet Oz, MD, FACS
 Director, Cardiovascular Institute
 Columbia University Department of Surgery

Accurate:

- Includes topics reviewed and approved by the **American Heart Association (AHA)**, **US Food and Drug Administration (FDA)**, **American Society of Echocardiography (ASE)** and **Heart Rhythm Society (HRS)**.
- Topics reviewed by an editorial board of cardiologists.

Outstanding Quality:

- High quality, engaging, and easy-to-understand animations and illustrations with simple text. Currently, there are 206 topics with 111 animations.

Easy to Use:

- Easy to integrate into existing websites.
- Flash content reaches 97.9% of US users without downloads¹.
- Printable Summary Pages allows you to provide content to individuals without Internet access.

Customizable:

- Interfaces branded with your logo and your color scheme.
- Media topics can be selected from an extensive list of existing titles.
- For additional fees, changes to topics or the creation of new topics can be made to suit your needs.

Inexpensive:

- Low annual licensing fee with options for sponsorship.

Evolving:

- Future expansions into multi-language.
- Topics lists change and grow based physician and patient user feedback.

